

# SUMMER EVENTS

Heat up your business and build brand recognition with repeated exposures when you sponsor a summertime series. Individual events offer very affordable options for smaller businesses.

## Farmer's Markets

### Every Thursday, April 13-September 21

Foodies and families come out every week to shop for fresh produce and artisan food products sold by the vendors of the Pacific Coast Farmers' Market Association at beautiful Emerald Glen Park. Dublin's markets have a distinct community atmosphere and fun weekly themes. With 24 weekly markets, your business can become a familiar friend to 500+ weekly market-goers.

## Summer Concerts

### First Thursdays, May-September; Second Tuesdays, June-August

Help us break in our new amphitheater! Thursday concerts coincide with Farmers' Market wine and beer nights, drawing crowds up to 1,800 to dance to pop hits and socialize at Dublin's quintessential "new American backyard party." Tuesday concerts offer a relaxing atmosphere, perfect for mid-week picnic dinner and different genre of music to enjoy each month.

## Picnic Flix

### June 16, *The Secret Lives of Pets*; July 21, *E.T. The Extra-Terrestrial*; August 18, *Finding Dory*

Free, family-friendly outdoor movies at Emerald Glen Park draw between 500-1,200 people, especially families and teens. The crowd starts arriving a couple hours before sunset to socialize and picnic before the flick begins, offering a great opportunity for sponsors interested in having unhurried conversations with potential customers.

Please see a summary of sponsorship benefits on the reverse, and contact us at (925) 833-6645 to arrange your summer sponsorship today.



*Partial list of sponsor benefits*

## **PICNIC FLIX**

### **\$750 FOR THE 3-MOVIE SERIES**

10' x 10' event space \* logo on summer special events webpage, Picnic Flix signage, direct email, poster and flyer \* onscreen advertisements \* emcee announcements at start of each movie

### **\$250 FOR A SINGLE MOVIE**

10' x 10' event space \* name on summer special events webpage \* onscreen advertisement \* emcee announcement at start of movie

## **CONCERTS**

### **\$1,500 FOR THE 5-CONCERT SERIES ON THURSDAYS**

### **\$750 FOR THE 3-CONCERT SERIES ON TUESDAYS**

10' x 10' event space \* logo on summer special events webpage, concert series signage, direct email, poster and flyer \* social media posts \* emcee announcements at start of each set

### **\$300 FOR A SINGLE CONCERT**

10' x 10' event space \* name on summer special events webpage \* social media post \* emcee announcements at start of each set

## **FARMERS' MARKETS**

### **\$4,000 FOR THE 24-MARKET SERIES**

10' x 10' event space \* logo on Dublin Farmer's Market webpage \* social media posts

### **\$250 FOR A SINGLE MARKET (NON-CONCERT DAY)**

10' x 10' event space \* name on Farmer's Market webpage \* social media post

*Ask about category exclusivity or sponsorship customizations.  
All sponsors are recognized by City Council and in the Activity Guide.*